

# Adviser Profile

This document, the Adviser Profile, should be read in conjunction with the Financial Services Guide (FSG) already provided.

## Robert Prince

Robert Prince is a Sub-Authorised Representative (No 454781) of Pitcher Partners Wealth WA Pty Ltd. Pitcher Partners Wealth WA Pty Ltd is a Corporate Authorised Representative (No 1274651) of Sentry Advice Pty Ltd AFSL 227748 (The Licensee).

<b>Business Address:</b>	Level 11, 12-14 The Esplanade, Perth, WA 6000
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<b>Ph No:</b>	08 9322 2022
<b>Mobile:</b>	0417 949 317
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If you would like to make an appointment to discuss your needs and objectives in more detail, please contact me by phone number or email.

## The advice and products I can offer you

I am authorised to provide financial product advice for, and deal in, the following classes of financial products:

- Basic and non-basic deposit products
- Debentures, stocks and or bonds issued or proposed to be issued by a government
- Life products including investment life insurance products as well as any products issued by a Registered Life Insurance Company
- Interests in managed investment schemes including investor directed portfolio services
- Retirement savings accounts ("RSA") products (within the meaning of the Retirement Savings Account Act 1997)
- Superannuation
- Self-Managed Super Funds
- Managed Discretionary Accounts – Advise & Operate
- Securities
- Standard Margin Lending
- Tax (Financial) Adviser

## How are my company and I paid?

The Licensee initially receives all fees and commissions from clients and product providers and distributes them after their fees and other expenses are deducted. The Licensee generally retains a portion of fees paid under its authorisation arrangements.

For details of other possible benefits, please refer to the FSG and/or your Advice Documents. All fees and commissions outlined below are exclusive of GST.

## Initial Consultation

This initial meeting is at no cost to you unless a fixed fee is agreed in advance and in this case, we may charge between \$0 and \$2,500 for this meeting.

Our main aim is to gather information about you and to determine your primary goals and objectives in seeking advice.

At the end of this meeting, we will outline the next steps and detail any fees applicable.

## Advice preparation

You may be charged a Statement of Advice preparation fee which will depend on the complexity of your individual circumstances and type of advice you require. Any fee for service must be paid within seven (7) days of the date of the tax invoice issued to you. The fee may range from \$0 - \$45,000.

## Implementation

We will outline the details of any fees, including Implementation Fees, for you to authorise before any work is carried out.

If you elect to proceed with our advice the fee will range from \$0 to \$10,000.

## Insurance products

My company or I may receive up-front commission of up to 60% (exclusive of GST) of your first annual insurance premium for arranging your cover. In addition, my company or I may receive, after the first year, an ongoing annual commission of up to 20% (exclusive of GST) of your annual insurance premium. Note that where commissions are the same for initial upfront and ongoing annual commission (i.e. level commissions) the above commission caps do not apply.

These commission payments are made by the relevant product issuers and are not an additional cost to you.

## Investment transaction fees

If we complete trades on your behalf, we may charge a fee between \$0 and \$10,000. Note that your adviser will not charge fees on transactions made under a MDA Service.

## Ad hoc advice

Where you do not wish to participate in an ongoing advice fee arrangement but require ongoing advice on an ad hoc basis, an hourly fee of between \$0 and \$600 per hour may apply.

## Ongoing fee for advice

If you elect to pay a fee for access to services involved in the ongoing review of your financial planning strategy, the ongoing fee is based on the complexity of ongoing advice and the services provided.

The ongoing advice fee will be based on the level of services made available to you and the complexity of the advice. Complex advice requirements include the use of trusts and ownership structures, overseas assets, or incomes, executive options, or multiple investment entities. The frequency that review services are made available to you will also impact on the fee charged.

The ongoing advice fee can range from \$1,500 - \$100,000 per annum.

## Third Party Service Provider

I or my company use paraplanning services provided by third parties located in the Philippines. These providers may access your personal information to support service delivery. For more information, please refer to our Privacy Policy.

## Managed Discretionary Account (MDA) Service

### Nature of the MDA Service

Pitcher Partners Wealth WA Pty Ltd offers a MDA Service that enables you to provide Robert with the discretion to manage your investments in accordance with the MDA Contract and Investment Program.

You must first enter into a MDA Contract in order for you to utilise the MDA Service.

The Investment Program is reflective of your financial circumstances, needs and investment objectives and stated risk profile. It is intended that your portfolio assets will be actively managed by Robert to facilitate the achievement of your needs and objectives within the parameters of the Investment Program.

The MDA Contract and Investment Program are prepared by Robert and contain the following information:

- The nature and scope of the discretions that Robert will be authorised and required to exercise in managing the investments;
- Any significant risks associated with the MDA Service;
- The basis on which Robert considers the MDA Service suitable for you; and
- Warnings that the MDA Contract may not be suitable for you if you have provided limited or inaccurate information and that the MDA Contract may cease to be suitable if your circumstances change.

Robert will be responsible for reviewing the Investment Program annually. This will be performed as part of the Annual Review process.

Under the MDA Service, you delegate to Robert the investment discretion pertaining to your portfolio, including the decision on rights relating to the investments, such as Corporate Actions. In such instances, Robert will not be required to communicate with you to seek your instructions.

### Significant risks associated with investing through the MDA Service

The significant risks associated with investing through the MDA Service are more fully described in the Investment Program; however you should be aware of the following:

The investment discretion involves the selection of assets exposed to the higher-risk investment sectors such as property, the share market and international investments and therefore entails exposure to capital risk.

The Investment Program is based on your relevant personal and financial circumstances, needs and objectives and risk/return preferences. Therefore, there may be risks associated with a change to those circumstances, needs, objectives and risk/return preferences which affect the appropriateness of the Investment Program.

Your portfolio assets will be subject to active management and therefore you will generally not be aware of the investment transactions being undertaken on your behalf until after the event and therefore such involves information risk.

## External Portfolio Management Service Provider

The MDA Service may utilise the services of a Portfolio Management Service Provider through which all transactions on your MDA portfolio will be made. As a result, you will also need to enter into an agreement with the Portfolio Management Service Provider to authorise them to act on the instructions of Robert.

The MDA Service may utilise BT, HUB24 & Macquarie as a Portfolio Management Service Provider for the administrative functions, reporting, and custodial and depository services associated with your portfolio.

BT's contact details are as follows:

Telephone: 132 135

Address: GPO Box 2675, Sydney NSW 2001

Macquarie's contact details are as follows:

Telephone: 1800 808 508

Address: GPO Box 1459, Brisbane QLD 4001

HUB24's contact details are as follows:

Telephone: 1300 854 994

Address: GPO Box 529, Sydney NSW 2001

BT, HUB24 & Macquarie charge direct fees in addition to our Fees as detailed above. Please refer to the BT, HUB24 & Macquarie PDS which we will provide to you for a full disclosure of the fees charged by BT, HUB24 & Macquarie.

Sentry Advice Pty Ltd does not provide custodial or depository services relating to the MDA service for your portfolio assets.

Compliance with legislative instrument

This FSG complies with the requirements of ASIC Corporations (Managed Discretionary Account) Instrument 2016/968 and ASIC Regulatory Guide 179.

## Other benefits, interests, or associations

Pitcher Partners Wealth WA Pty Ltd (ABN 74 630 996 664) is partially owned by Pitcher Partners Accountants and Advisors WA Pty Ltd.

I or my company may have referral arrangements with selected referral partners. If a referral arrangement applies to you, we will provide you with further details.

We may refer you to the following associated entities or related third parties and therefore may receive a direct or indirect benefit from any referral we make to this provider.

Details on these associated entities or related third parties are set out in the tables below and specific details of any benefits we may receive from the referral will be provided in our advice documents to you. Alternatively, you can request further details about our associated entity and related third party arrangements prior to us providing you with financial advice.

We are obligated to act in your best interests when providing you with financial advice, as such we will be transparent and disclose any benefits we may receive via an associated entity or related third party in relation to our recommendations to you.

**Table – Other Business Activities, Associated Entities and Related Third Parties:**

<b>Name of Entity</b>	<b>Pitcher Partners Accountants and Advisors WA Pty Ltd</b>
<b>Nature of Services</b>	<b>Accounting</b>
<b>Name of Entity</b>	<b>Pitcher Partners Lending Service / Pitcher Partners Finance WA Pty Ltd</b>
<b>Nature of Services</b>	<b>Mortgage Broking</b>
<b>Name of Entity</b>	<b>Pitcher Partners Corporate Finance WA Pty Ltd</b>
<b>Nature of Services</b>	<b>Valuation &amp; Corporate Advisory</b>
<b>Name of Entity</b>	<b>Pitcher Partners BA&amp;A Pty Ltd</b>
<b>Nature of Services</b>	<b>Audit</b>

Please note that Sentry Advice Pty Ltd is not responsible for the advice and services provided by these providers.

## Referral Partners:

- Mortgage & Finance Solutions Australia – We may receive referrals from Mortgage & Finance Solutions Australia who provide operating services for Pitcher Partners Lending Service Pty Ltd.
- Dosh Finance – We may receive referrals from Dosh Finance who provide operating services for Pitcher Partners Finance WA Pty Ltd.

Such referrals will generally represent a “conflict of interest” as we and/or our related trading entities will likely benefit (financially or otherwise) through you using their services and/or acquiring products or other services through them. When we make such referrals, **you are of course under no obligation to use the services of these related entities.** If we believe a conflict may arise we will advise you in the Statement Of Advice (SOA) or otherwise prior to providing such product or service.

Pitcher Partners Wealth WA Pty Ltd is a separate, standalone corporate entity. Nationally, all Pitcher Partners businesses are standalone firms.