



International
Institute of
Entrepreneurship



Master of Entrepreneurship and Innovation



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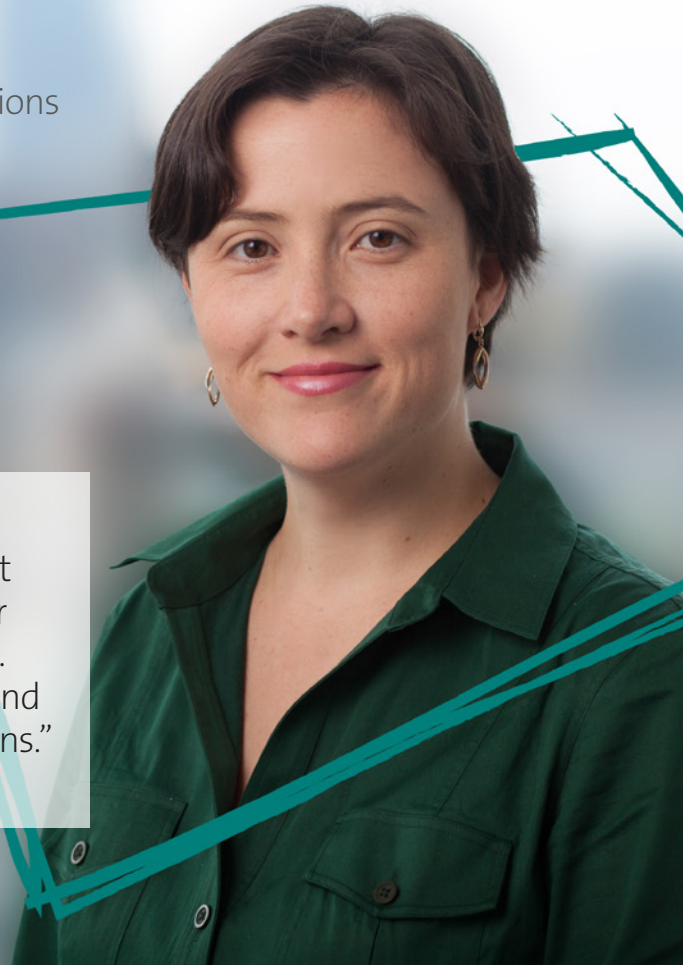
PITCHER
PARTNERS

Entrepreneurship is a mind-set that can benefit organisations of any size. It's about questioning the status-quo, identifying opportunities, making decisions and implementing ideas. It's about having impact.

The International Institute of Entrepreneurship provides the opportunity to build valuable skills through Master of Entrepreneurship and Innovation, thanks to a collaborative approach between Pitcher Partners and Swinburne University of Technology.

“The program has helped me both personally and professionally. The teaching is encouraging, thought provoking and energetic. I now have a new drive for bringing about beneficial changes to my workplace. I am much better enabled to convey my message and have confidence to propose and implement solutions.”

Victoria Lindores // Senior Advisor, Investment Advisory // Graduate Certificate graduate



Program structure

Complete 12 subjects to graduate with a *Master of Entrepreneurship and Innovation*. Participants can elect to exit the program with a post-graduate qualification at any of the following stages:



Graduate Certificate

Complete 4 subjects over 1 year



Graduate Diploma

Complete 8 subjects over 2 years



Master

Complete 12 subjects over 3 years

Tailored to business professionals

- Study at Pitcher Partners' CBD office
- Learn and network with other working professionals
- Course delivered in block-mode to provide you with flexibility whilst you work

Admission requirements

In order to be considered for entry, you will need the following:

- to have completed a bachelor degree; or
- three years' work experience; and
- Employer (Partner or Manager) approval

2018 program timetable

Graduate Certificate						
Subject	Day 1	Day 2	Day 3	Day 4	Day 5	
ENT70018	Fri 9 Feb	Sat 10 Feb	Fri 23 Feb	Fri 16 Mar	Sat 17 Mar	
Entrepreneurial Intention, New Venture and Innovation	1pm-8pm	8:30am-5pm	1pm-8pm	1pm-8pm	8:30am-5pm	
MKT60006	Fri 18 May	Sat 19 May	Fri 1 Jun	Fri 15 Jun	Sat 16 Jun	
Strategic and Entrepreneurial Marketing	1pm-8pm	8:30am-5pm	1pm-8pm	1pm-8pm	8:30am-5pm	
ENT60009	Fri 20 Jul	Sat 21 Jul	Wed 25 Jul	Fri 27 Jul	Sat 28 Jul	
Opportunity Discovery, Creativity and Design (intensive format)	1pm-8pm	8:30am-5pm	10am-5pm	1pm-8pm	8:30am-5pm	
ENT60007	Fri 12 Oct	Sat 13 Oct	Fri 26 Oct	Fri 16 Nov	Sat 17 Nov	
Project Management in Entrepreneurial Ventures	1pm-8pm	8:30am-5pm	1pm-8pm	1pm-8pm	8:30am-5pm	

**timetable correct as of 18 December, dates and times subject to change*

Wanting to continue your studies past the Graduate Certificate level?

Graduate Diploma level subjects: Entrepreneurial Finance; Growth Management; Venture Planning; Strategic Foresight

Masters level subjects: Venture in Action; New Entrepreneurial Markets; Innovation Discovery and Technology Transfer; Creating and Delivering Value – Invention & Fieldwork

Get in touch with the IIE Program Manager to discuss your enrolment options



Meg Quinn

Program Manager

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